

## **Institutional Distinctiveness**

Army Institute of Management & Technology (AIMT) is a premier Institute in Greater Noida (NCR) near Delhi. Established by the Army Welfare Education Society (AWES) in 2004 in the hi-tech city of Greater Noida. The forerunner of the Institute was Faculty of Management Studies (FOMS), College of Materials Management (CMM), Jabalpur which was set up in summers of 1995. In a span of about eight years, FOMS carved a niche for itself and became a reputed business institution. In 2004 the college relocated and re-established itself with a new identity and a new name Army Institute of Management & Technology in the plush and quite environs of Greater Noida (NCR).

AWES has so far established 130 Army Schools and 12 professional colleges. Designed to capture the increasing needs of industry for Management professionals for the benefit of the wards of Army personnel, a sprawling new campus of the Institute was constructed over an area of 15.34 acres, 41kms from Delhi.

AIMT, Greater Noida has been established to conduct MBA program in a fully residential campus. The first batch of students joined the institute in Aug 2004. The institute is affiliated to the Guru Gobind Singh Indraprastha University (GGSIP), Delhi. The campus can accommodate nearly 500 students at its peak capacity. The institute is set to become one of the premiere professional colleges of the country. The college has witnessed 85% placements with average package of 4.5 lacs.

Equipped with all modern learning tools/facilities, the fraternity aims to provide top class management and education to the students. The college has tiered seating with AC lecture halls for better visibility. Also the campus encloses a residential complex to house its entire teaching and non teaching staff.

In 2018, a new three years under graduate course i.e. Bachelor in Business Administration (BBA) with an intake of 60 students affiliated to GGSIP University has been introduced which is a feeder course for flagship of MBA programme.

AIMT not only provides Placement but also creates placements with over 15% of its students turning entrepreneur with proven track record.

The objectives of the Institute are

- a) Impart value based education in the field of management to develop the required skill sets in our participants who are already endowed with strong character traits and well-developed communication skills because of their Army background.
- b) Recruitment and retention of a strong, capable and motivated faculty in relevant disciplines.
- c) Strong interaction with the Industry and Corporate sector to promote and exploit good placement opportunities for our participants.



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d) Remain very cautious and thrifty in the management of finances so that we can offer quality education at affordable prices and be reckoned as a true welfare oriented Institute.

The Institute is located in Greater Noida, which is a part of the National Capital Region(NCR). The city has a well-planned layout with wide roads and green belts and has a large number of educational institutions and industries. The campus is located in Plot No M-1, Pocket P-5 in the immediate vicinity of the AWHO, Gurjinder Vihar of Greater Noida. The city is well connected to Noida and Delhi by public transport.